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Minnesota lobby day brings light to credit unions' local priorities

ST. PAUL, Minn. – Acknowledging credit unions' dedication to serving communities, members of Minnesota's House and Senate leadership offered credit unions praise during Minnesota Credit Union Network's (MnCUN's) Credit Union Day at the Capitol on March 9. The event, which welcomed more than 130 professionals and volunteers, reminded elected officials that Minnesota credit unions' priorities align with the state's efforts to strengthen the local economy.

During this annual advocacy event, credit unions received political insight from several legislative leaders, including House Majority Leader Tony Sertich (DFL-Chisholm), House Commerce Committee Chair Joe Atkins (DFL-Inver Grove Heights), Senate Minority Leader David Senjem (R-Rochester), and Rep. Debra Hilstrom (DFL-Brooklyn Center). Amidst talk about jobs creation and the state's dismal economic forecast, the legislative leaders expressed appreciation for the support and assistance credit unions offer to Minnesotans throughout the state.



"You all play a key role as stable institutions in our communities," Rep. Sertich said. "I commend you for that."

Echoing those sentiments, Rep. Atkins applauded credit unions for their resilience during the recession stating that they've "weathered the storm better than anyone else out there." Sen. Senjem also acknowledged the contributions credit unions make to the quality of life in Minnesota.

"You are part of what makes our state great," Sen. Senjem said. "Know this – you're a vibrant part of the state. Know that you have friends at the State Capitol."

(more)

During MnCUN's Credit Union Day at the Capitol, House Majority Leader Sertich commended Minnesota credit unions for the key role they play as "stable institutions in our communities."

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The legislative leaders also encouraged credit unions to continue telling their story at the State Capitol. Throughout the legislative session, the Minnesota Credit Union Network and credit unions work to provide elected officials insight into how proposed legislation will impact consumers and the credit union movement.

With the theme “Serving Main Street, Not Wall Street,” this year’s Credit Union Day at the Capitol reminded lawmakers of the role credit unions play in serving “Main Street Minnesota.” Throughout the day, credit union professionals and volunteers met with elected officials to share real members’ stories that highlight credit unions’ efforts to help strengthen the state’s economy.

“Currently, legislators are faced with difficult decisions as they work to lead the state out of the recession,” said Mark D. Cummins, MnCUN President & CEO. “During Credit Union Day, we were able to remind lawmakers that every day credit unions are doing their part to assist Minnesotans as they get back on their feet.”

In addition to legislative speakers, MnCUN’s Credit Union Day at the Capitol offered information sessions that discussed credit unions’ 2010 legislative priorities, social media advocacy and the legislative process.

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*The **Minnesota Credit Union Network** is an organization representing the state’s 154 not-for-profit cooperative credit unions serving more than 1.5 million member-owners in Minnesota.
For more information, visit www.mncun.org.*